



Human Vulnerability Assessment

(Lite)

Helping identify and address your in house cyber risks



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Do you know if any members of your team potentially pose a cyber risk to your organisation?

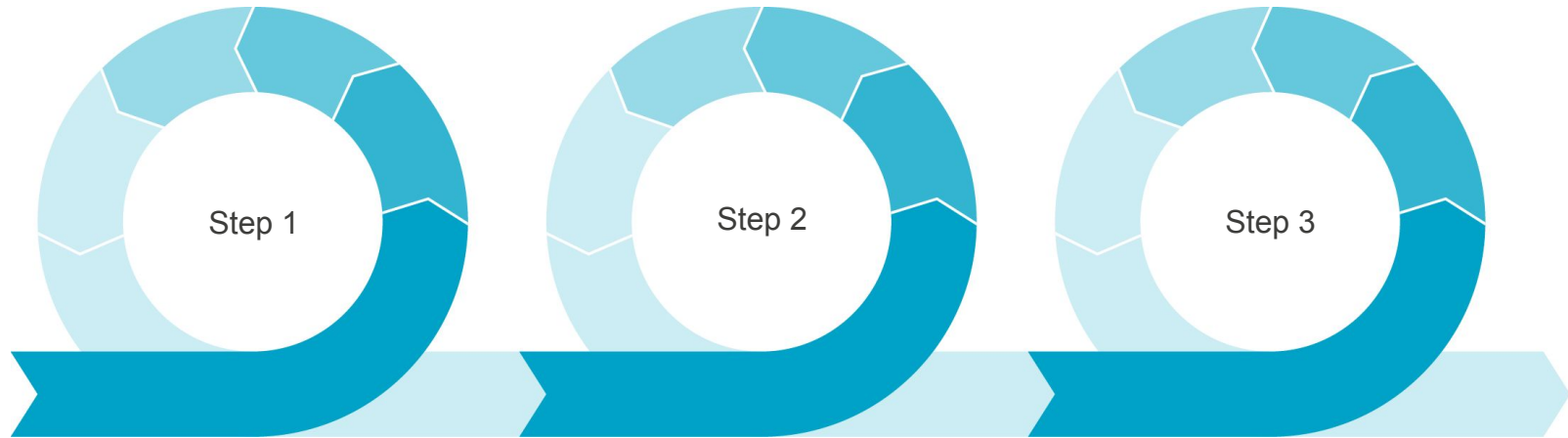
Often a business will only know there is a problem after they have a breach, suffer financial loss or become a victim of cyber crime.

HM Network & Bobs Business are here to help organisations identify and address potential issues within a workforce... oh did we mention the assessment is FREE?





Human Vulnerability Mini Assessment Process



Contact

- Our team will send out a registration form/link to complete.
- Upon completion of the form, we will check over and then arrange an explainer call to advise next steps.
- We will ask if you wish to complete the HV Assessment with limited number of key staff, or to include your whole team (we can do either), we will then request a list of contacts that you wish to assess.

Assessment Deployed

- We will release the assessment to the chosen users (via Email).
- Two reminder emails are sent at the intervals of 0.5 & 1.5 weeks post initial delivery.

Basic Report

- Data will be automatically collated upon completion of the 2 week period.
- A sales-high level basic report will be sent outlining the risks found.
- We can then provide a 30 days FREE access to any users to address the number one risk identified.





Welcome Email



- On the right is an example of the welcome email that will be sent to every user within the organisation.
- The email outlines why the assessment is important & why the employee should do it; which is the biggest driver of engagement with any internal or external communications piece.
- It also frames the assessment in a positive light by informing users that this is an educational exercise and their honesty won't be used against them.



Bob's Business Cyber Security Awareness Training

Assessment Questionnaire

Welcome {{First_Name}}!

Good news, your Cyber Security Assessment has been launched!

Your employer recently got in touch with you to tell you about your participation in {{organisation}}'s new cyber security awareness training. Now, we would like to take this opportunity to welcome you to Bob's Business and invite you to kickstart your cyber security awareness training with us!

Our aim over the course of your training is, quite simply, to help you protect your and {{company}}'s information effectively. The Assessment Questionnaire you're being asked to fill out will determine the courses rolled out to your organisation, so get comfy, grab yourself a brew and read on to get stuck in!

Before you start the questionnaire, there are a few important items to note:

- **It's not a test.** It is a simple questionnaire allowing us to tailor your training journey uniquely to you and your organisation, so you both get the best out of it.
- **You cannot fail.** We encourage you to be open and honest with your responses. They will be kept 100% confidential.
- **It's quick.** The questionnaire should take less than 10-15 minutes to complete. You can complete the survey in one session or come back to it at a later time and your responses will be saved.
- **Take it before it closes.** You have up to 2 weeks of this email to complete the questionnaire. However, please take it at your earliest convenience.

Thank you for taking the time to complete this survey. Your feedback is extremely important and will be used to improve the security of your organisation.

Ready?

[Click Here to Begin!](#)

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Assessment Questionnaire Examples



• Sent to each user/employee within the organisation using psychologically influential email templates.

• Covers all aspects of Cyber Security Awareness training including GDPR if required.

• Assesses the knowledge gaps within the organisation as a whole.



Pre Assessment Questionnaire

22. What can you use to encrypt your sensitive information when using a public WiFi hotspot?

- A USB connection A VPN An SSL certificate All of these answers Don't know

23. If a website prompts you to download some software, you should...

- Click Yes Click No Seek Advice from your IT Department Click Yes but keep a record of it to provide in the event of a problem Don't know

24. How many of the emails you receive at work are phishing emails?

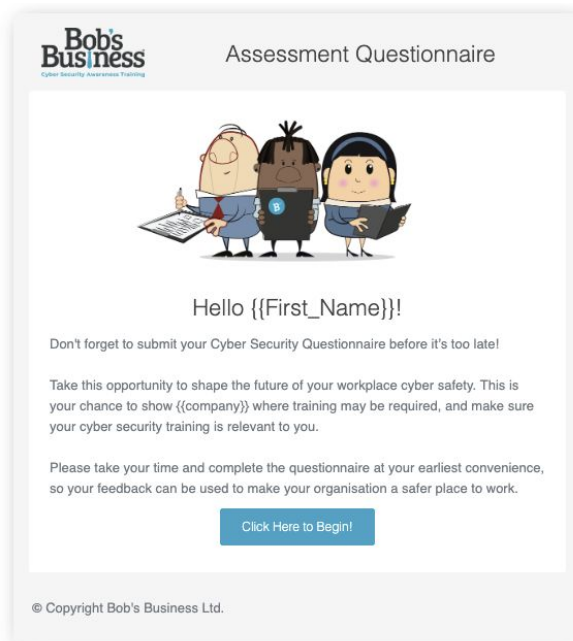
- None Very few A few Many A lot Every email



Reminder Emails


Two psychologically informed reminder emails are used to maximise the engagement level.

The final reminder contains a technique called 'social proof' which is used to convince the employee that they should do it based on the engagement of their colleagues.



Bob's Business
Cyber Security Awareness Training

Assessment Questionnaire



Hello {{First_Name}}!

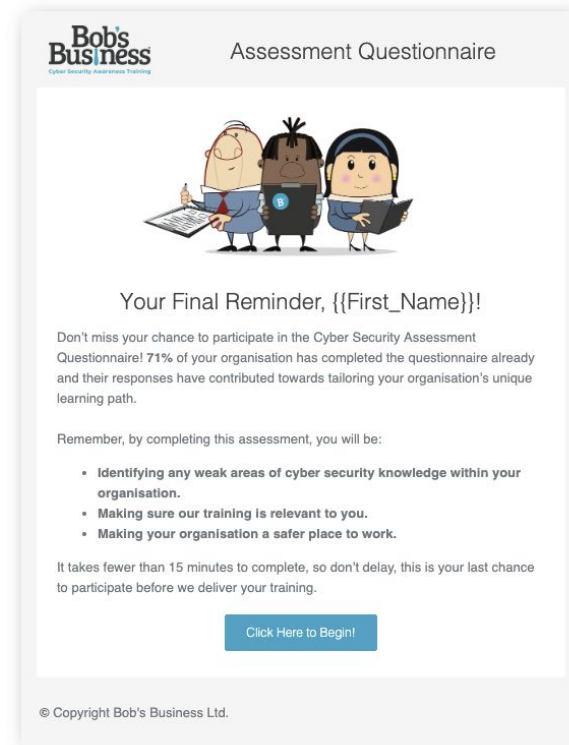
Don't forget to submit your Cyber Security Questionnaire before it's too late!

Take this opportunity to shape the future of your workplace cyber safety. This is your chance to show {{company}} where training may be required, and make sure your cyber security training is relevant to you.

Please take your time and complete the questionnaire at your earliest convenience, so your feedback can be used to make your organisation a safer place to work.


[Click Here to Begin!](#)

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Bob's Business
Cyber Security Awareness Training

Assessment Questionnaire



Your Final Reminder, {{First_Name}}!

Don't miss your chance to participate in the Cyber Security Assessment Questionnaire! 71% of your organisation has completed the questionnaire already and their responses have contributed towards tailoring your organisation's unique learning path.

Remember, by completing this assessment, you will be:

- Identifying any weak areas of cyber security knowledge within your organisation.
- Making sure our training is relevant to you.
- Making your organisation a safer place to work.

It takes fewer than 15 minutes to complete, so don't delay, this is your last chance to participate before we deliver your training.

[Click Here to Begin!](#)

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Basic Report



Once the assessment is completed by all users the basic report outlines the 10 primary risk topics for your organisation based on the data collected through the assessment.

Includes descriptions of our Culture, Compliance & Phishing packages and how they can help reduce the risks.

Includes a case study of an organisation who have achieved measurable behavioural change using a BB product.

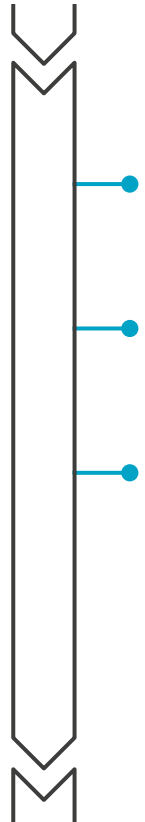
Top Organisational Risks

Below, we have listed the top 10 topic areas which are of significant risk to your organisation.

Topic	Risk Level
Phishing Fears	86%
Secure Printing	84%
Social Media	52%
Carefully Classified	44%
Anti Bribery	40%
Email Etiquette	36%
Mobile Working	30%
Backing Up Data	29%
Protecting Data	27%
Perfect Passwords	25%



What next?



We can provide 30 days FREE access to our fun and engaging e learning content, to help address the number one risk identified in the report.

If the video based e learning style is something that works for you, we have a whole suite of modules and courses that can be tailored to your teams needs. Helping upskill your workforce and reducing risk for your business.

If you have any questions please contact HM Network on info@hm-network.com

Or call us on 03333 444190

Thank you.



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