



# Take your business further with a dedicated internet connection

BTnet. Unrivalled reliability, incredible speeds.



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## A dedicated internet connection for your business

As your business grows, the demands on your internet connection grow too. BTnet is our most reliable connection, because it's dedicated to your business and your business alone. That means you can count on equally fast upload and download speeds, no matter the time of day, whether you're sending huge files or running multiple apps.

# Speed and reliability to match your ambition

When you rely on the internet to do business and have big dreams that hinge on it, nothing less than 100 per cent reliability and scorching speeds will do. As the UK's number one leased line (as ranked by Netcraft), BTnet offers all that and more to take your business further.

## Unrivalled reliability

It's an internet connection that's dedicated to you and your business only. You don't share your connection with anyone else, so there's no need to worry about busy periods, no matter what you're doing: it's reliability you can count on.

## Incredible speeds

It doesn't matter how many people you have online at the same time. With BTnet, you get the same upload and download speeds, of up to 10Gbps. And because it's unlimited, you can use it as much as you like. You can even flex your speed up or down, depending on your changing business demands.

## Service you can trust

BTnet is backed up by a market-leading 100 per cent availability Service Level Agreement (SLA). We're confident it won't let you down. But in the rare event that something does go wrong, our UK-based support team is there for you 24/7 – and we aim to get you back up and running within five hours.





# Keep your business secure

When you're a growing business with deadlines to meet, the last thing you need is for something to go wrong. Stay in control of your network and keep your business protected with these security options.

## Take control of your connection

BTnet comes with the option of a Cisco Meraki router which has a range of features that put you in control of your network. There's integrated Wi-Fi, guest Wi-Fi for visitors and plenty of plug-and-play LAN ports. And with the BTnet user portal, you can keep an eye on usage from any device, anytime.

## Prevent cyber attacks

You can also add BTnet Security for a fixed monthly fee. It comes with a firewall, content filtering, and threat detection and preventions, to keep your business protected. We'll also continuously update your service against new cyber threats, giving you added peace of mind.

# Get even more from BTnet

Add these options to BTnet to take your dedicated internet service even further.

## Great speeds, low price with BTnet Express

For a dedicated connection with the same SLAs as BTnet, but with faster delivery and a lower fixed cost, look no further than BTnet Express.

You'll get the maximum possible speed at your site up to 50Mbps, with matching upload and download speeds. It's the perfect option if you just want to make the leap from fibre broadband but don't need high download speeds. This service is great if you want a separate connection for your Guest Wi-Fi network, or for separate SIP or Cloud Voice services.

In some locations, 100Mbps is also available for a little extra.

## Direct BTnet internet access in a range of UK Data Centres

A data centre is a secure building where customers can purchase rack space and power to put in their own servers and equipment, or buy pre-equipped racks with servers built in. We've set up a range of these locations to provide a direct BTnet service as well, offering speeds of up to 10Gbps with significantly reduced lead times and reduced rentals. Speak to us for more information and details.

## Faster installation with our Quick Connect option

If you need one of our larger circuits, we can connect you sooner using Quick Connect. We install a lower speed circuit first, which you can use while we're working on the main BTnet leased line.

When you're running on the main circuit, your Quick Connect acts as a low-cost back-up service.

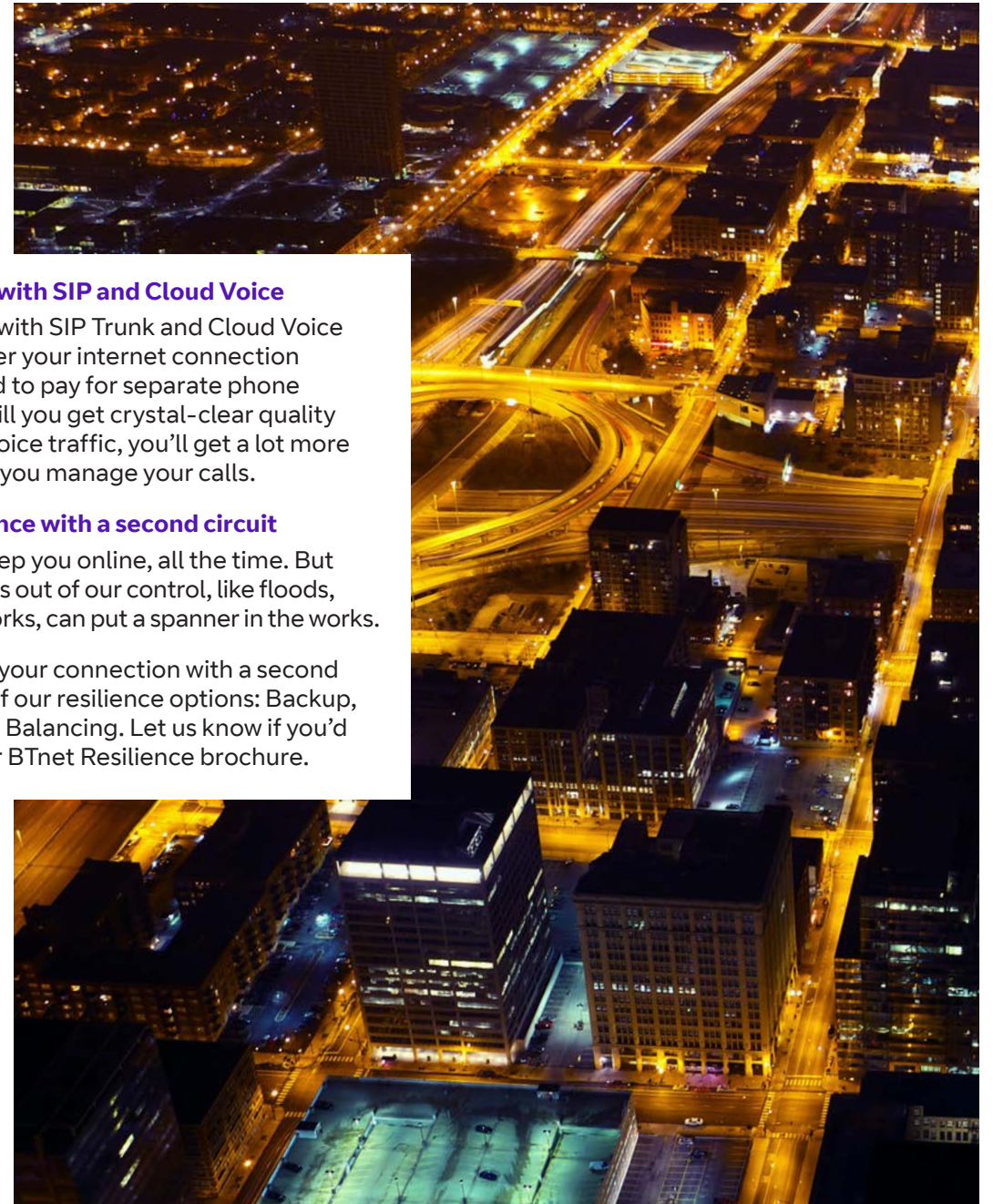
## Slash call costs with SIP and Cloud Voice

Combine BTnet with SIP Trunk and Cloud Voice to make calls over your internet connection without the need to pay for separate phone lines. Not only will you get crystal-clear quality and prioritised voice traffic, you'll get a lot more flexibility in how you manage your calls.

## Ultimate resilience with a second circuit

We expect to keep you online, all the time. But sometimes things out of our control, like floods, fires, and roadworks, can put a spanner in the works.

You can protect your connection with a second circuit and one of our resilience options: Backup, Failover, or Load Balancing. Let us know if you'd like a copy of our BTnet Resilience brochure.



# Are you getting the best leased line connection for your business?

We want you to be sure that BTnet is the right choice for your business. To help you compare us with other providers offering a leased line, here are some questions you should be asking...

## **We have a 100% service availability target. Do they?**

If not, why not? A 99.85% target still sounds impressive until you realise that means you could be without internet access for 13 hours a year. That's a long time to be offline.

## **Who delivers and installs your service?**

Some providers outsource delivery and installation, which can slow things down. We don't. We deliver and install BTnet ourselves (and our SLA includes delayed delivery compensation).

## **Who's looking after your circuit and network?**

Some providers rely on third parties to manage and maintain their network, which could slow fixes down if anything goes wrong. We take full responsibility for the whole circuit and network.

## **Can you claim against the SLA straight away?**

Some providers give themselves time to fix a fault before you can start claiming against their SLA. Not us. If you have a fault with our service, you can claim from the first minute – so you can be sure our repair engineers will get their skates on.

## **Are there any upfront costs or hidden fees?**

Some providers will charge you to make payments more often than annually. Compare monthly, quarterly, and annual charges. With us, you'll pay quarterly – and there are no hidden extras.

## **Are you sharing your service?**

Ask your provider to confirm in writing that you won't share the circuit with anyone else. With us, you'll always get a 1:1 fully uncontended service. Which means it's all yours.

## **Can you change your bandwidth easily?**

If you're in a seasonal business, you may need less bandwidth in the quiet times, and more when you're busy. But if you're stuck with the same bandwidth all year, you're paying for something you don't use – or, worse still, you can't upgrade when you need to. With us, you can easily change bandwidth to match seasonal fluctuations and future growth.

## **What's the latency like?**

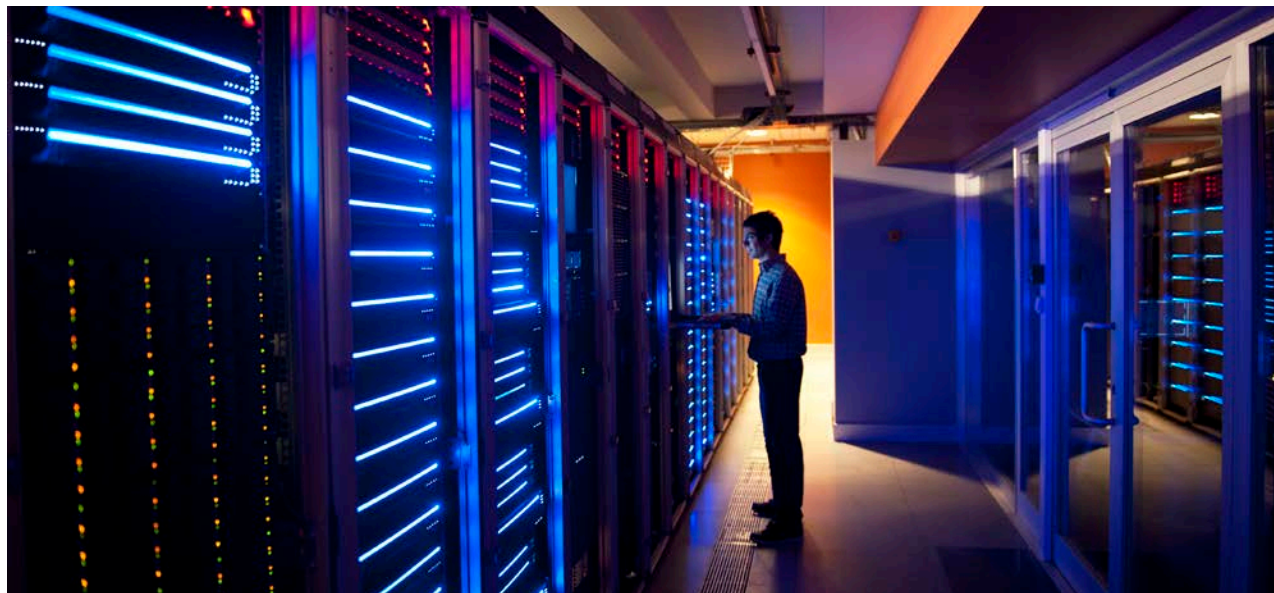
Latency is the delay before a transfer of data begins following an instruction for the transfer to happen – like pressing 'send'. If you're making phone or video calls over the internet, or using cloud applications, low latency is essential. At less than 20ms guaranteed, ours is market-leading – and it's also covered in our SLA.

## **Can you upload as quickly as you download?**

Symmetrical download and upload speeds are crucial if you're sending large digital files over the internet. Generally, broadband upload is slower than download, which is fine when you're at home, but business isn't about watching Netflix. With BTnet, upload and download speeds are the same. Be careful of quotes where upload speeds are different to download.

## **What else do you get for your money?**

Unlike us, some providers may charge you for online usage reporting or router management. Check to see what you're getting for your money. And make sure that any extras you get are actually worth paying for.



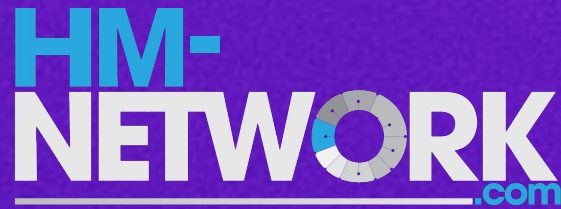


## How to get in touch

To learn more about how BTnet can boost your business, contact

<https://hm-network.com/authorised-bt-partner/>

**03333444190**



Authorised  
partner of



### Terms and conditions

Terms and conditions apply. UK's Number 1 leased line service: as ranked by Netcraft since December 2009. Minimum period of service applies. All connections are subject to survey. Full terms and conditions and Service Level Agreements (SLAs) can be found under the BTnet Leased Line heading at [business.bt.com/terms](https://business.bt.com/terms), under the Broadband and Internet dropdown.

### Offices Worldwide

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