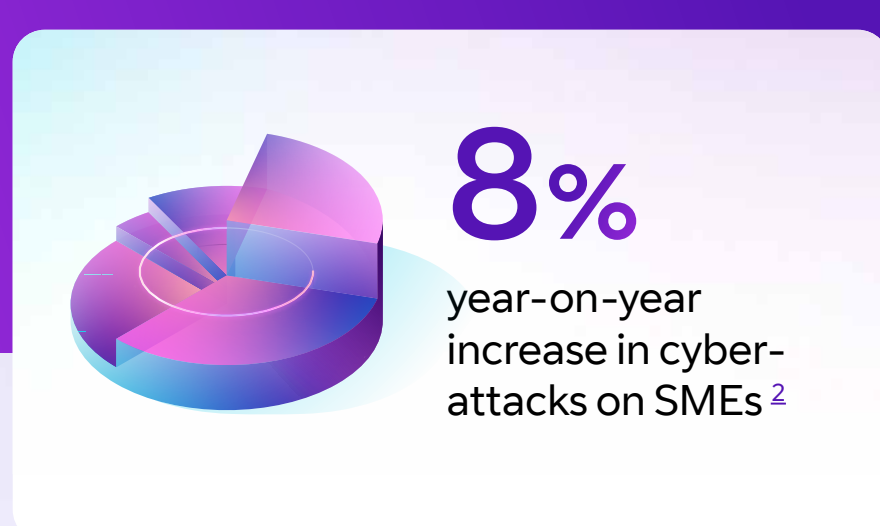


Unlock the power of your human firewall



The cyber threat is real, but prevention is possible

SMEs are powering the UK economy, but that success comes with growing digital risk. With more employees working remotely and cloud-based tools becoming the norm, attackers have more entry points than ever before. And for many SMEs, limited in-house security leaves them exposed.



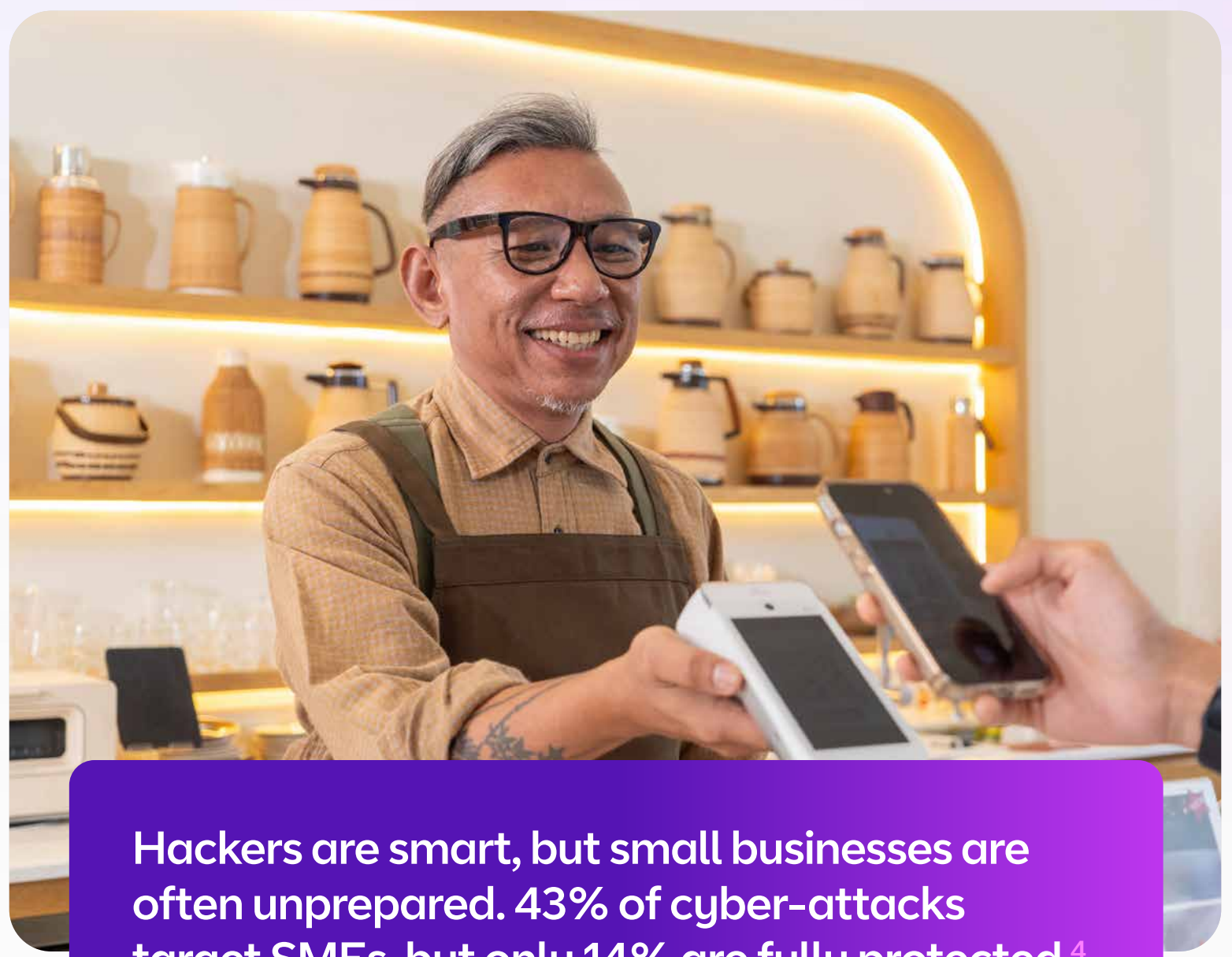
It's time to shift the mindset: security isn't just a job for IT - it's a business critical responsibility that every employee should be a part of.

The growing cyber security challenge for SMEs

Remote and hybrid working has reshaped how teams connect and collaborate, but it's also widened the attack surface. Add in complex cloud ecosystems and limited security skills, and the risk multiplies.

Common vulnerabilities SMEs face:

- Hybrid working** = multiple devices and access points
- Cloud adoption** = unprotected data and app access
- Limited resources** = 43% of SMEs lack dedicated security expertise ⁴



Hackers are smart, but small businesses are often unprepared. 43% of cyber-attacks target SMEs, but only 14% are fully protected ⁴



How Security Awareness Training works

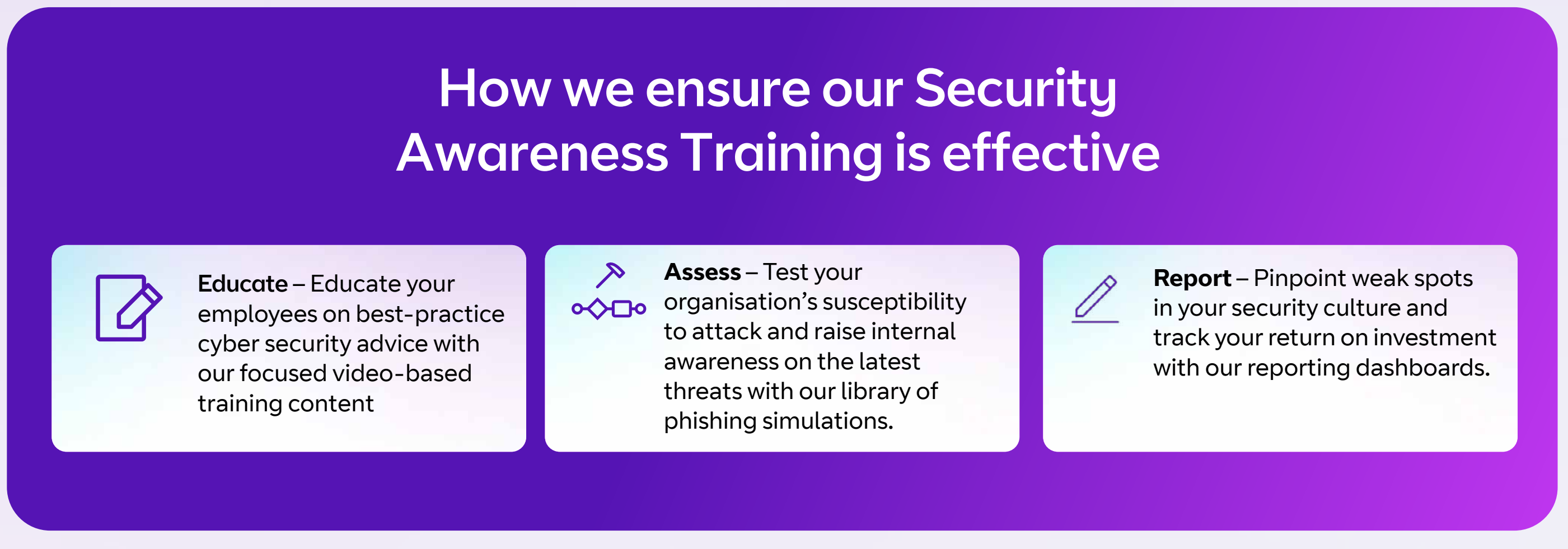
Multi-layered defence made simple

Prepare your staff to counter the diverse tactics cyber criminals use to breach networks and foster a culture of security awareness.

Did you know?

Organisations who have mature security awareness programs in place see a 70% reduction in cyber attacks.

- Help foster a security aware culture**
Together, security culture and awareness help to create a proactive environment where security becomes a shared responsibility, not just an IT responsibility.
- Accreditation achievement**
Our solution is based on three core areas: security awareness training, phishing simulations, and reporting – all of which are included in a single licence cost, helping you prepare for accreditation such as ISO27001 and cyber essentials plus.
- Adherence to compliance**
Ensures adherence to regulatory requirements and standards, helping avoid legal penalties. Security awareness training is a fundamental component of NIS2 compliance, addressing human-related risks and fostering a culture of cyber security within organisations.
- Risk reduction and data protection**
Educating employees to become your first line of defence helps protect against data breaches, reducing the likelihood of security incidents by safeguarding sensitive data from unauthorised access and potential misuse.



A trusted security partner

Why SMEs choose BT
BT brings together world-class cyber expertise, enterprise-grade tech, and decades of experience securing critical infrastructure:

- 3000+** security professionals
- Partnered with **Cisco, Fortinet, McAfee** and more
- Proactive, **24/7** monitoring and support
- Built for UK SMEs** – from micro-businesses to mid-sized operations



BT has protected the UK's critical national infrastructure for 70+ years, and now we're bringing that same protection to your business.



Security that enables growth

Cyber threats don't take days off. And relying on yesterday's tools can be costly. Security awareness training gives you the knowledge and skills needed to stop cyber attacks in their tracks.

Pause. Think. Protect.
Unlock the power of your human firewall with Security Awareness Training